

Press Release: Couchman Harrington Advises International Buyers of FA Rights

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Couchman Harrington Associates (CHA), the leading sport and media law firm, has advised a number of rights agencies and broadcasters on various acquisitions from the Football Association of the audio visual media rights to FA Cup and England team matches for the four year period 2008–2012. Following the FA's Invitation to Tender for live broadcast, Internet and mobile rights, several of CHA's clients were successful in their bids. CHA Partner Dan Harrington advised on the bids and negotiations for multiple clients covering over 60 European and African territories.

Commenting upon the transactions, CHA Partner Dan Harrington said: *"The FA achieved in excess of \$300m from the sale of its international rights – we represented clients who collectively are responsible for a significant percentage of that revenue. Following on from our work earlier this year in acting for multiple buyers of Premier League rights, these recent deals confirm our position as leading advisors for buyers and sellers of international sports media rights."*

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About CHA – Couchman Harrington Associates is a commercial law firm offering specialist legal advice to the sports industry. The leading independent legal directories say the following about the firm:

"Remarkably successful at a time when other firms have been looking to exit the sports market...winning business model" (Legal 500)

"The achievement of this firm is incredible...it has made a huge impression in the market...the country's number one sports law boutique" (Chambers Directory)

"A phenomenal sports practice...there is clear blue water between CHA and rival boutique sports firms" (Legal 500)

"A very substantial outfit, such is the firm's strength across the board that every partner wins solid market approval" (Chambers Directory)

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