

## **Press Release: Couchman Harrington Associates Acts on Acquisition of Jonny Wilkinson's Management Company**

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Leading sports law firm, Couchman Harrington Associates, acted for the owners of sports management company, SCG (Players) Limited which represents England Rugby World Cup winners Jonny Wilkinson and Martin Johnson, on the successful disposal of the company to industry giant SFX earlier this month. As well as Wilkinson and Johnson, SCG represents other British Lions such as Neil Back, Ben Kay and Simon Taylor.

Head of Couchman Harrington's Sports Ventures unit, Satish Khandke, said:

*"Acting on this transaction affirms that one of the core strengths of the unit is providing a specialised service for the proprietors of owner-managed sports businesses like SCG at key stages of their development, whether that be at start-up, investment or exit. On sales such as this, where the vendors will continue to manage and develop the business within the framework of the buyer's group, we are able to contribute even further by bringing our expert knowledge of the sector to bear on how that ongoing relationship will operate."*

He added, *"this is an exciting time for the Sports Ventures unit as we are presently acting on a number of similar transactions, and the state of this particular market and our growing reputation makes us very optimistic that we will continue to attract further instructions of this nature."*

SCG founder Tim Buttimore and now head of SFX's rugby business said:

*"Couchman Harrington demonstrated the value of specialised advice in transactions such as this one. It goes without saying that they had the requisite legal expertise, but what Couchman Harrington also demonstrated was a level of industry knowledge and commitment to delivery that was invaluable in enabling us to close the deal within the timeframe and budget that had been set".*

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