

Press Release:

Couchmans Help Nimbus Enforce Follow On

Date of Release: 3 November 2009

Couchmans LLP, the market-leading specialist sports law firm, has advised Indian media group Nimbus Communications ("Nimbus") on its acquisition from the Board of Control for Cricket in India ("BCCI") of the broadcast rights to all international and domestic cricket played in India between 2010 and 2014. Nimbus has been the incumbent holder of such rights since 2006, with the matches in India broadcast on the Neo Cricket channel in which Nimbus is a shareholder. Couchmans also advised Neo Cricket's sister channel Neo Sports on its recent acquisition of exclusive Indian subcontinental rights to the USPGA Tour for 6 years from January 2010.

Couchmans' veteran Head of Broadcasting Jon Higton said: "We are delighted that Nimbus will be continuing to manage and exploit these cricket rights for another four years and that we were able to contribute to another successful outcome for them. Indian home cricket matches are one of the jewels in the crown of sports rights in Asia and, after the successful deal in 2006, it's been great for us to be involved again almost four years later. Having worked closely with the Neo channels from their inception, it's fantastic to see the success they are having, with Neo Cricket now India's No 1 sports channel and Neo Sports carrying fantastic prime content like the USPGA Tour along with Nascar, Serie A, Bundesliga and Davis Cup."

Nimbus Sport's Chief Operating Officer, Yannick Colaco commented: "Jon and his team have been a trusted resource for our group for a number of years and their experience and expertise adds considerable value to all of the deals that we do. As we continue to expand our business and operations it's great to know we have them on our side."

For further information contact:

jon.higton@couchmansllp.com

mark.whitehead@couchmansllp.com

**Couchmans is a commercial law firm offering specialist legal advice to the sports industry.
The leading independent legal directories say the following about the firm:**

"The UK's leading sports boutique" (Legal 500)

"If you want someone who knows the sports business inside out, these are the guys to call"
(Chambers & Partners)

"Formidably strong line-up ... the firm dominates the commercial side of the sector" (Legal 500)

"A phenomenal sports practice ... there is clear, blue water between Couchmans and rival boutique sports firms ... the firm acts for some of the best known names in the sports industry" (Legal 500)

"The premier sporting boutique ... extremely commercial, increasing the value of every deal with the knowledge it brings" (Chambers & Partners)

"Remarkably successful at a time when other firms have been looking to exit the sports market ... winning business model" (Legal 500)

"The achievement of this firm is incredible ... the country's number one sports boutique" (Chambers & Partners)

www.couchmansllp.com